



SPONSORSHIP AGREEMENT

Sponsoring Company: _____
 Contact Name: _____ Title: _____
 Address: _____
 Telephone: () - _____ FAX: () - _____
 E-mail: _____

“Dance with the Phoenix” Sponsorship Level

- Grand March \$50,000
- The Waltz \$25,000
- Lancers \$10,000
- Polka \$ 5,000
- Double Quadrille \$ 1,500
- Twist \$ 1,200 (1 Table = 8 Guests)
- Swing Open donation

How do you wish your company name to appear in the advertising materials?

(Please refer to the Ad Format Page Form. Deadline for Program Ad is September 10, 2007)

Advertising Material Contact Person: _____
 Telephone: () - _____ FAX: () - _____
 E-mail: _____

Sponsorship donations are due on or before: September 10, 2007

Donor Signature _____

Date _____

Please complete and return this form along with your donation to:

The Phoenix HOPE Foundation, Inc.
 PO Box 6554
 Lakeland, FL 33807
 Fax: (863) 869-7971

“Dance with the PHOENIX”
 Friday, October 12th
 Joker Marchant Stadium-
 Tiger Town Complex

If you should have any questions, please contact Alyce Badcock at (863) 205-1784.
 Thank You!



ADVERTISING FORM

Please submit your company logo or name electronically to:

Krista Creekmoore at krista.creekmoore@badcock.com

or by mail to:

Jackie Cole at PO Box 497, Mulberry, FL, 33860

by:

SEPTEMBER 10, 2007

For the best quality and quickest method to send your logo or ad layout, please provide a digital file in one of the following formats: JPEG, TIFF, EPS, PDF and reference the file name ***“2007 Phoenix HOPE Foundation Ad for (then your company name)”***.

Website Deadline: *August 20th*
Brochure Deadline: *October 1st*
Invitation Deadline: *August 20th*
Event Program: *October 1st*
Banner Deadline: *August 20th*
T-Shirt Deadline: *August 30th*
Last Newspaper Deadline: *September 28th*

If you should have any questions, please contact:

Alyce Badcock - (863) 205-1784

Jackie Cole - (863) 869 - 7916

The Phoenix HOPE Foundation

"Dance with the PHOENIX"

Friday, October 12th

SPONSORSHIP LEVELS

Swing Sponsor: (Open Donation)

Any donation amount

Twist Sponsor: \$1,200

1 Reserved Table = 8 Event Tickets

LEVEL 1: Double Quadrille \$1,500

1 Reserved Table = 8 Event Tickets

VIP Reception Friday, October 12th at 5:00 pm

VIP Tour of the Polk County S.T.A.R. Program

Band and DJ recognition throughout the event

Advertising on event invitations

LEVEL 2: Polka \$5,000

All Level 1 *plus*

2 Additional Event Tickets

Logo advertisement on event T-shirts

Advertising in promotional ads in the Ledger

LEVEL 3: Lancer \$10,000

All Level 1 and 2 *plus*

2 Additional Event Tickets (4 total additional tickets)

Company banner display at the 2-day events

Advertising in one of the Phoenix HOPE Foundation quarterly newsletters

Advertising on Phoenix HOPE Foundation website for 6 months

LEVEL 4: Waltz \$25,000

All Level 1, 2 and 3 *plus*

2 Additional Event Tickets (6 total additional tickets)

Advertising on Phoenix HOPE Foundation website for 3 additional months (9 months)

Advertising in 2 of the Phoenix HOPE Foundation quarterly newsletters

Advertising in Phoenix HOPE Foundation brochure for 1 year

LEVEL 5: Grand March \$50,000

All Level 1, 2, 3 and 4 *plus*

2 Additional Event Tickets (8 total additional tickets = 2 reserved tables)

VIP seating with a Guest of Honor

Advertising on Phoenix HOPE Foundation website for 3 additional months (12 months)

Advertising in all 4 of the Phoenix HOPE Foundation quarterly newsletters

Advertising in Phoenix HOPE Foundation brochure for 1 year

Honorary Annual Partner as denoted on Phoenix HOPE Foundation stationary