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the phoenixhopefoundation.org

August 2007

Dear Community Leader,

The **Phoenix HOPE Foundation** cordially invites you and your business to join us for our inaugural fundraising campaign this year.

A weekend celebration starting with a dinner and dance event "**Dance with the Phoenix**", on Friday, October 12, 2007 at 6:00PM and "**Go Extreme with Project PHOENIX**", a youth extreme sporting event for the community on Saturday, October 13, 2007 from 2:00PM to 9:00PM. Both events will be held at the Joker Marchant Stadium at the Tigertown Complex. The Saturday event, "**Go Extreme with Project PHOENIX**" will be partnered with the Drug Prevention Resource Center at their 15<sup>th</sup> Annual Red Ribbon Run.

The **Phoenix HOPE Foundation** is a non-profit program offering designed services accessible for youth and families to make a more positive impact with juvenile recidivism, substance abuse relapse and family conflict in Polk County.

This year we have two major initiatives. We invite you to join us with building a strong foundation for the future. Both initiatives are the first in the state of Florida of their kind and vital to each other.

The first initiative is to raise funding to build and develop **Project PHOENIX**, a counseling and resource center providing free counseling services cleverly disguised as a positive and innovative state-of-the-art extreme sport center for at-risk youth and their affected families.

The second initiative is to raise funding to build the **Phoenix HOPE House** in Polk County. The house will be an alternative and faith based living environment for committed young men, who desire to make a positive change in their lives and who would otherwise have no choice for a more healthy and positive living environment.

Both of the programs are a vital part of the success of the **Phoenix HOPE Foundation** vision and growth for Polk County and we encourage you to share in this opportunity to help make a difference in your community.

We've enclosed a packet with many exciting sponsorship options to choose from you can be a part of the **Phoenix HOPE Foundation** inaugural fundraising events, "**Dance for the Phoenix**" and "**Go Extreme with Project PHOENIX**". For additional information you made reach Mrs. Alyce Badcock, committee chairman at 863.205.1784.

We sincerely appreciate your leadership and support you can provide the Polk County community through this foundation.

Best regards,

**Erica Allen**  
President

**Erica Allen**  
President/CEO

**Connie Zink, MA LMHC**  
Vice President

**Alyce Badcock**  
Treasurer

**Eric Holm**  
Director